



SE SUMMER EXPO 2025

EXHIBITOR INFORMATION

EXHIBITOR MOVE-IN	Sunday June 1	9:00am to 6:00pm
SHOW DATES & HOURS	Monday June 2	9:00am to 6:00pm
	Tuesday June 3	9:00am to 6:00pm
	Wednesday June 4	9:00am to 6:00pm
	Thursday June 5	9:00am to 3:00pm
BREAKDOWN		3:00pm to 8:00pm

LOCATION: Greenville Convention Center 1 Exposition Drive Greenville, SC 29607

MARKETING: The event will be promoted on the 360AC website, newsletters, and postcard. A listing of participating exhibitors with their product lines will be posted on the 360AC website. **It is the responsibility of each individual exhibitor to make appointments for the show.**

BOOTH SPACE: Booth space will be in Hall 1. Each 10' x 10' booth comes with 8' drape behind, 3' drape on the sides, one table, and three chairs.

POP-UP TENTS: Fire Marshal Regulations limits Exhibitors to no more than 2-10'x10' pop-up tents side by side. This also applies to exhibitors next to each other using pop-ups.

VEHICLE PARKING: New parking protocol, look for information in your Exhibitor Updates.

TRAILER PARKING: Will be available in the Watson Road lot across from the GCC.

FOOD/CONCESSIONS: The facility has made it clear that NO outside food or beverages (including alcohol) can be brought into the building. Limited concession options will be available at the mobile unit near registration from 11:00am-5:00pm. A free buffet lunch will be served daily from 11:30am-1:00pm.

SECURITY: The hall will be unlocked at 8:00am and LOCKED at 6:30pm on show days. You must exit the hall by 7:00pm.

ELECTRICAL: If ordered by May 5th the cost is \$75 per outlet and can be purchased on this application. Rates jump to \$150 if paid on-site. You must provide your own spotlights, extension cords, power strips, etc.

SHIPPING: Shipments that arrive for exhibitors will be received and handled by Carolina Tradeshow Decorators (CTD) starting Friday May 30, 2025. A charge of \$35.00 per box for all small packages up to 50 lbs. will be charged and payable to CTD. If you have packages weighing more than 50 lbs., or product arriving on a common carrier that will have to be routed through CTD, refer to the exhibitor service kit for the appropriate rate.

ASSISTANTS & COMPANY PERSONNEL: Any assistants or company personnel attending must abide by 360AC Show Rules and are required to pay a **\$150.00 show fee**. If company personnel attend the event without payment, the rep that purchased the space will be invoiced.

INTERNET: Is FREE and labeled as the "GCC-FREE" wireless network.

MEMBERSHIP MEETING: Wednesday June 4th at 6:15pm in Hall 1 Concourse.

HOST LODGING FACILITIES: Discounted hotel booking links are available on the event website.

LUNCH: A Free Catered Lunch will be served each show day inside Hall 1 behind the 200 aisle.

SOCIAL MIXER: Monday June 2nd starting at 6:00pm in the Hall 1 Concourse.



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HALL 1 FLOORPLAN:

