

FEBRUARY ON-SNOW DEMO EVENT DETAILS

WATERVILLE VALLEY RESORT – WATERVILLE VALLEY, NH

<u>Monday Feb 10</u>	INDOOR SET-UP 1:00pm–5:00pm	VEHICLES DRIVE ON 4:00pm–7:00pm	Waterville Valley 1 Ski Area Road Waterville Valley, NH www.waterville.com Set-up Mon Feb 10th Demo Tue Feb 11th Demo Wed Feb 12th
<u>Tuesday Feb 11</u>	OUTDOOR SET-UP 6:30am–8:00am	DEMO HOURS 9:00am–4:00pm	
<u>Wednesday Feb 12</u>	OUTDOOR SET-UP 6:30am–8:00am	DEMO HOURS 9:00am–4:00pm	
<u>Wednesday Feb 12</u>	BREAKDOWN BEGINS Outdoor displays 4:00 pm– 7:00 pm	VEHICLES MOVE OUT 5:00pm–7:00pm	

NO CERTIFICATE OF INSURANCE or NO PAYMENT = NO PARTICIPATION

FORMAT:

Invite retailers to test the latest in ski, snowboard, and telemark equipment at the industry's premier New England on-snow demo event.

MANDATORY REQUIREMENTS FOR PARTICIPANTS:

CERTIFICATE OF INSURANCE (COI) REQUIREMENTS: Refer to page 7. Please send all documents to Stacey Gellert at staceyg@360adventurecollective.org

ON-SNOW DEMO RULES: Please make yourself familiar with the rules included in this application. If you have *any questions please contact the 360 Adventure Collective Office*. EASR Trade Show Rules also apply.

INDOOR SPACE DETAILS

SET-UP: Monday, February 10, 1:00pm–5:00pm

LOAD-OUT: Wednesday, February 12, 4:00–7:00pm You may not park for load out until 5:00pm when consumers are off and on-hill exhibitors have moved. You MAY hand carry items once show closes.

OUTDOOR SPACE DETAILS

BOOTH PLACEMENT : Booth placement is done at the discretion of 360AC Staff and the On-Snow Demo Committee. Placement decisions will weigh seniority, product categories, type of vehicle being loaded onto the mountain (trailer or truck), space constraints, and impact on retailer experience.

SET-UP: Monday, February 10, 4:00 pm–7:00 pm All on-hill vehicles must have a tow hook, this includes rental vehicles. *Exhibitors will be assigned a move in group and timeslot which will be emailed at a later date.* Waterville Valley staff will help stage move in. Displays/Pop-Up Tents/Flags can be setup the morning of the demo 6:30am–7:30am and taken down from 4:00pm -5:00pm.

LOAD OUT: Wednesday, February 12, 4:00 pm–7:00pm You may not load out slope side until 5:00 pm after the lifts shut-down.

SHOW/EVENT RULE ***Removing a Display or Merchandise from your booth prior to the set break-down time will incur a **\$1,000 fine and loss of seniority number for one year**, payable on site.

ALCOHOL: Having Alcohol in your booth is against 360AC show & demo rules, and **also against** Waterville Valley policies. Waterville has warned us they will be implementing a 'No Tolerance' position on alcohol and if they find it in your booth, it will be confiscated. Please adhere to this policy, as it also jeopardizes our relationship with the property and could affect our ability to host On-Snow Demo's here in the future.

GENERAL INFORMATION

LODGING: We have a group rate with the **Silver Fox Inn** 603-236-3699 and **Town Square Condos** 603-236-8175. Info is available on the 360 AC Website Event Page.

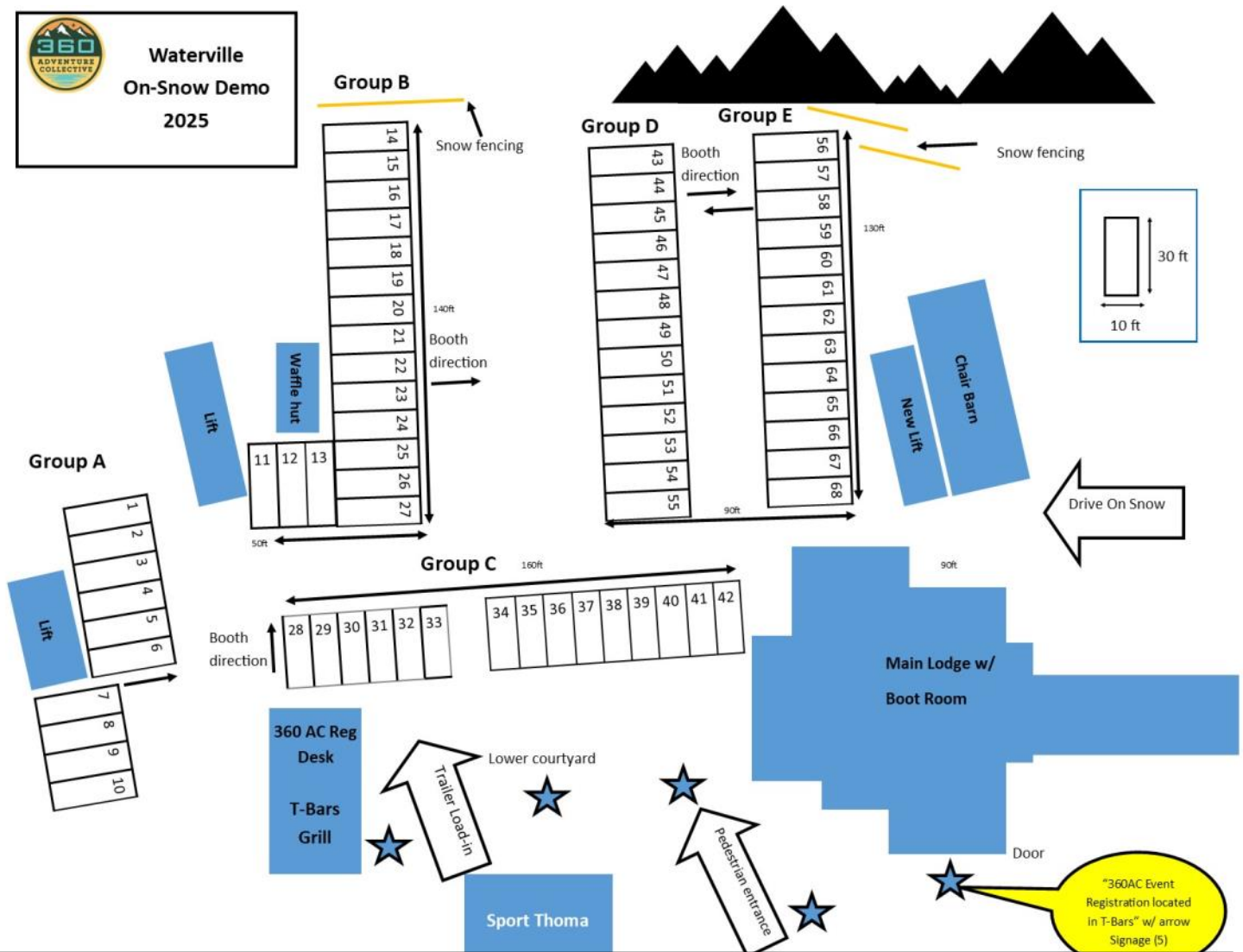
SECURITY: Security will be on site in the evenings only.

RESTAURANTS/CONCESSIONS: Waterville offers many great food and restaurant options on the slopes and around the property.

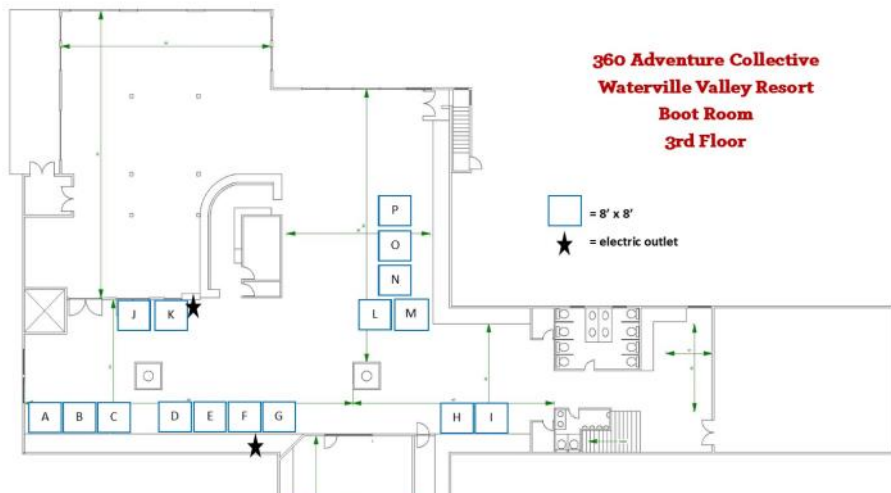
WIFI: Complimentary on the mountain and in public spaces

WATERVILLE VALLEY RESORT FLOORPLAN

Booth placement will be made dependent on booth choice, seniority and product category.



PLEASE NOTE: Waterville is doing additional grading to prepare for the World Cup — floor plan is subject to change.





DEMO CERTIFICATE OF INSURANCE

Insurance Requirements: A minimum of \$2,000,000 General Liability along with proof of worker's comp and auto insurance.

Note: In the appropriate Certificate areas, the following information must be CORRECTLY recorded. Please make sure your manufacturer understands this.

Description of operations/locations/vehicles/special items:

<p>Pico Mountain January 14-15, 2025</p> <p>Insurance Requirements: General Liability - \$2,000,000 General Aggregate Limit / \$1,000,000 Each Occurrence Limit; \$1,000,000 Products-Completed Operations Aggregate Limit; \$500,000 Personal & Advertising Injury Limit; \$50,000 Fire Damage Limit Proof of WC Policy + Auto Liability</p> <p>Certificate Holder and additional insured should read: Killington/Pico Ski Resort Partners, LLC. 4763 Killington Road Killington, VT 05751.</p> <p>Include the following in the Descriptions section: This insurance shall act as primary insurance to that of the additional insureds as respects operations of the named insured. Killington/Pico Ski Resort Partners, LLC, Killington Independence Group, LLC., Killington Mountain Resort, LLC., Uplands Water Company, Inc., Killington Restaurants, Inc., SS Associates LLC, GG Killington PL, GG Killington GP LLC., and all parents, subsidiaries, affiliates, members, shareholders, successors, assigns, and related entities are included as Additional Insured (accept workers' compensation) where required by written contract."</p> <p>EASR d.b.a. 360 Adventure Collective 1011 Tunnel Road Suite 200 Asheville, NC 28805 Ph: 828-252-7956 Stacey Gellert</p>	<p>Waterville Valley February 11-12, 2025</p> <p>Insurance Requirements: A minimum of \$2,000,000 General Liability along with proof of worker's comp and auto insurance.</p> <p>Certificate Holder and additional insured:</p> <p>Description of Operations/Locations/Vehicles etc: RE: Demo Event- Waterville Valley Resort/WVSR, LLC is additionally insured.</p> <p>Certificate Holder: Waterville Valley Resort/WVSR LLC 1 Ski Area Road Waterville Valley, NH 03215</p>
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NOTE: If certificate covers more than one company/product line, please list all companies/products lines on the certificate.