

JANUARY ON-SNOW DEMO EVENT DETAILS

PICO MTN – MENDON, VT

<u>Monday January 13</u>	CHECK IN 1:00pm–7:00pm	VEHICLES DRIVE ON HILL 4:00pm–7:00pm
<u>Tuesday January 14</u>	OUTDOOR SET-UP 6:30am–8:00am	DEMO HOURS 9:00am–4:00pm
<u>Wednesday January 15</u>	OUTDOOR SET-UP 6:30am–8:00am	DEMO HOURS 9:00am–4:00pm
<u>Wednesday January 15</u>	BREAKDOWN BEGINS Outdoor displays 4:00 pm– 7:00 pm	VEHICLES MOVE OUT 5:00pm–7:00pm

Pico Mountain
73 Alpine Drive
Killington, VT 05751
www.picomountain.com

Set-up Mon Jan 13th
Demo Tue Jan 14th
Demo Wed Jan 15th

NO CERTIFICATE OF INSURANCE or NO PAYMENT = NO PARTICIPATION

FORMAT:

Invite retailers to test the latest in ski, snowboard, and telemark equipment at the industry's premier New England on-snow demo event.

MANDATORY REQUIREMENTS FOR PARTICIPANTS:

CERTIFICATE OF INSURANCE (COI) REQUIREMENTS: Refer to page 7. Please send all documents to Stacey Gellert at staceyg@360adventurecollective.org

ON-SNOW DEMO RULES: Please make yourself familiar with the rules included in this application. If you have *any questions please contact the 360 Adventure Collective Office*. EASR Trade Show Rules also apply.

INDOOR SPACE DETAILS

SET-UP: Monday, January 13, 1:00pm–5:00pm

LOAD-OUT: Wednesday, January 15, 4:00–7:00pm

OUTDOOR SPACE DETAILS

BOOTH PLACEMENT: Booth placement is done at the discretion of 360AC Staff and the On-Snow Demo Committee. Placement decisions will weigh seniority, product categories, type of vehicle being loaded onto the mountain (trailer or truck), space constraints, and impact on retailer experience.

SET-UP: Monday, January 13, 4:00pm–7:00pm All on-hill vehicles must have a tow hook, this includes rental vehicles and will not be removed until the end of the show. *Exhibitors will be assigned a move in group and timeslot which will be emailed at a later date.* We expect to be able to begin load-in onto the snow between 4:00pm and 5:00pm. Pico mountain staff will help stage move in. Displays/Pop-Up Tents/Flags can be setup the morning of the demo 6:30am–7:30am and taken down from 4:00pm–5:00pm.

LOAD OUT: Wednesday, January 15, 4:00pm–7:00pm You may not load out slope side until 5:00 pm when consumers are off the mountain. You MAY hand carry items once show closes.

SHOW/EVENT RULE: ***Removing a Display or Merchandise from your booth prior to the set break-down time will incur a **\$1,000 fine and loss of seniority number for one year**, payable on site.

ALCOHOL: Having Alcohol in your booth is against 360AC show & demo rules, and **also against PICO policies**. Please adhere to this policy, as it also jeopardizes our relationship with the property and could affect our ability to host On-Snow Demo's here in the future.

GENERAL INFORMATION

LODGING: The booking link is available on the 360AC website for the local area options. Killington/Pico Reservations 800-282-9955 group code: 360 Adventure Collective. **Rate expires once the room block is filled.**

SECURITY: Security will be on site in the evenings only.

RESTAURANTS/CONCESSIONS: Pico Café is open from 8:00am–2:00pm for breakfast and lunch. Concessions will be 'Grab N Go' options only. The **Last Run Lounge** will be open from 11:00am–6:00pm for drinks and bar fare.

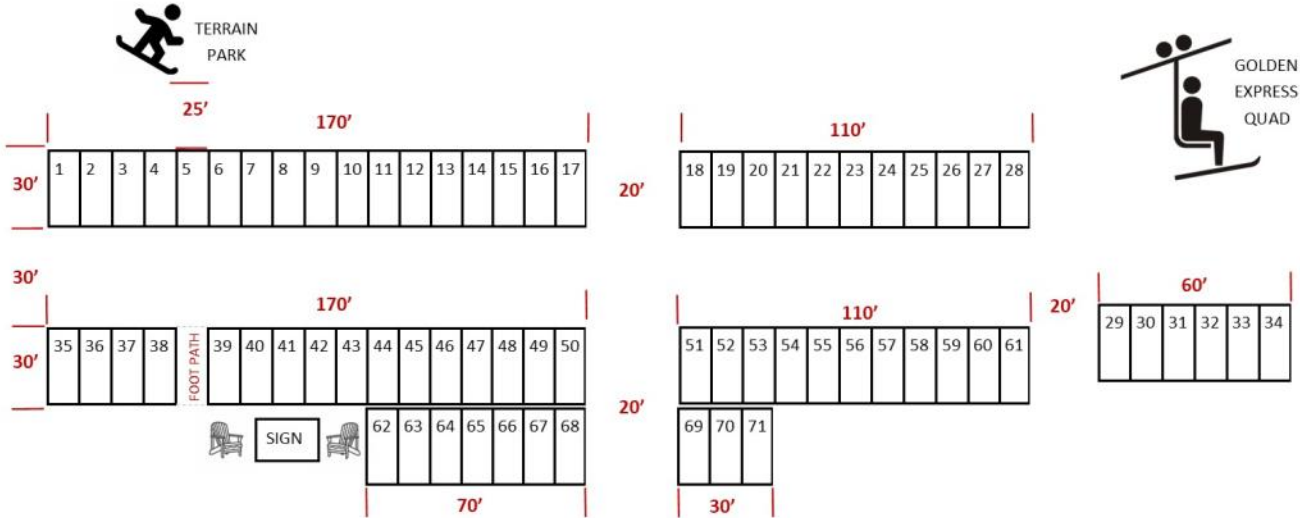
WIFI: Complimentary on the mountain and in public spaces

PICO MOUNTAIN FLOORPLAN

Booth placement will be made dependent on booth choice, seniority and product category.

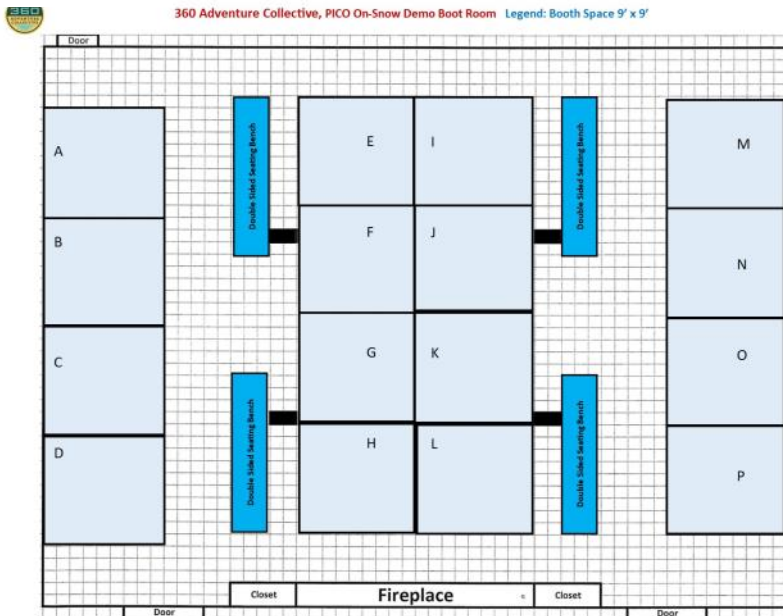


Pico On Snow Demo
Kilington, VT
January 2025



GRAVEL ROAD—MAY BE USED FOR LOAD IN/OUT

BOOT ROOM:





DEMO CERTIFICATE OF INSURANCE

Insurance Requirements: A minimum of \$2,000,000 General Liability along with proof of worker's comp and auto insurance.

Note: In the appropriate Certificate areas, the following information must be CORRECTLY recorded. Please make sure your manufacturer understands this.

Description of operations/locations/vehicles/special items:

<p>Pico Mountain January 14-15, 2025</p> <p>Insurance Requirements: General Liability - \$2,000,000 General Aggregate Limit / \$1,000,000 Each Occurrence Limit; \$1,000,000 Products-Completed Operations Aggregate Limit; \$500,000 Personal & Advertising Injury Limit; \$50,000 Fire Damage Limit Proof of WC Policy + Auto Liability</p> <p>Certificate Holder and additional insured should read: Killington/Pico Ski Resort Partners, LLC. 4763 Killington Road Killington, VT 05751.</p> <p>Include the following in the Descriptions section: This insurance shall act as primary insurance to that of the additional insureds as respects operations of the named insured. Killington/Pico Ski Resort Partners, LLC, Killington Independence Group, LLC., Killington Mountain Resort, LLC., Uplands Water Company, Inc., Killington Restaurants, Inc., SS Associates LLC, GG Killington PL, GG Killington GP LLC., and all parents, subsidiaries, affiliates, members, shareholders, successors, assigns, and related entities are included as Additional Insured (accept workers' compensation) where required by written contract."</p> <p>EASR d.b.a. 360 Adventure Collective 1011 Tunnel Road Suite 200 Asheville, NC 28805 Ph: 828-252-7956 Stacey Gellert</p>	<p>Waterville Valley February 11-12, 2025</p> <p>Insurance Requirements: A minimum of \$2,000,000 General Liability along with proof of worker's comp and auto insurance.</p> <p>Certificate Holder and additional insured:</p> <p>Description of Operations/Locations/Vehicles etc: RE: Demo Event- Waterville Valley Resort/WVSR, LLC is additionally insured.</p> <p>Certificate Holder: Waterville Valley Resort/WVSR LLC 1 Ski Area Road Waterville Valley, NH 03215</p>
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NOTE: If certificate covers more than one company/product line, please list all companies/products lines on the certificate.