



360 Adventure Collective (360 AC) DEMO/EXPERIENCE RULES

All 360 AC Trade Show and Membership Rules apply to participants of the Demo or Experience.

1. Demo/Experience Format

Authorized product to be shown and/or demoed:

- a. On-Snow Demo – any product related to on-snow, for example: Skis, Snowboards, Boots, Bindings, Poles, Snowshoes, Accessories.
- b. Experience – any product related to the designated Experience categories, for example: Paddle Sports, Hike, Camp, Climb.
- c. Questions or disputes about eligible product categories will be resolved at the discretion of Show Management and/or the Regional Board.

2. Demo/Experience Event Rules

- a. No event can be held by a participating member at the event site during the two (2) days preceding the 360 AC demo event. **If violated, event participation will be denied, and funds will be forfeited.**
- b. Guests (non-360 AC members or Retailers) must be approved by Show Management prior to the demo. A fee may be charged for attendance.
- c. It is understood that 360 AC will NOT be responsible for exhibitor's demonstration equipment, sample lines, personal property, displays, and/or vehicle(s).
- d. Reps not cleaning up their space will be charged a clean-up fee of \$1,000.00.
- e. Alcoholic beverages are not to be consumed during show hours.
- f. All Attendees must be 18 years or older to participate.
- g. Pets are not permitted at the Demo/Experience.

3. Space Assignments & Requirements

- a. Members who use seniority to contract event space must personally be present for a portion of the Demo/Experience.
- b. Subletting space to any individual is strictly prohibited. Fines will be imposed on violators and space will be subject to immediate shutdown for the remainder of the event.
- c. Any member showing his/her lines and/or making his/her services available either alone or in concert with others in an unauthorized location(s) on demo/experience location premises at the same time as the Demo/Experience is being held, will immediately be suspended from the organization. Showing out of condos & hotel rooms is strictly prohibited.
- d. Outdoor Space Requirements:
 1. All racks, demo equipment, tents and operational space must remain confined within assigned space.
 2. Oversized Vehicles must fit into assigned and designated outdoor space.
 3. At On-snow demos, binding release tables must be manned by representatives of ski or ski binding manufacturers during the demo show hours. Any person adjusting bindings must be Certified through the Company or Rep Group that sells the ski bindings.
 4. Any rep vehicle not being used for the demo that is still in the base/demo area after 7:30 a.m. will be fined.
 5. Banner placement anywhere outside of assigned booth space is strictly prohibited and will be removed without notice.
- e. Tent Space Requirements
 1. Tents (including ropes, stakes, etc.), must remain within the assigned space.
 2. Tents must be properly secured during demo hours and taken down each night. Do not leave any dismantled tent parts on the ground after demo/experience hours.
 3. Tents must be secured based on facility requirements.
- f. Indoor Space Requirements – must follow 360 AC Trade Show Rules.

4. Certificate of Insurance (COI)

- a. On-Snow Demo COI Requirements:
- A \$1,000,000 (minimum) Certificate of Insurance must be provided for each and every product showing and/or demoing listed in the 'Authorized Products list (section 1.a). No exceptions.
 - Space will not be assigned unless a valid Certificate accompanies the application.
 - All policies must be endorsed naming Event Venue, 360 AC as additionally insured. SAMPLE CERTIFICATE PROVIDED UPON REQUEST.
 - Commercial General Liability Insurance- \$1,000,000 General Aggregate Limit
 - Proof of Workers Compensation Insurance & Employer's Liability Insurance
 - Proof of Automobile Liability Insurance. Certificate Holder and Additionally Insured: 360 AC, Event Venue
- b. Experience COI Requirements
- Specific requirements for COIs will be determined by Show Management and included in the Booth Application for that show.
 - In cases where a COI is required, space will not be assigned unless a valid COI accompanies the application.

5. Entrance to Demo/Experience by Assistants, Principals, and Retail Staff

- a. Contracting Member Rep are responsible for making sure assistants, company personnel and guests understand and comply with all Demo Show Rules and Policies.
- b. Obtaining unauthorized entrance/registration is strictly prohibited.
- c. Retail Demo name badges and Passports are nontransferable between events and individuals.