

Description

360 AC Experience: Camp, Climb, Hike – Chattanooga 2024 Booth Application

Please note:

Your request for booth space binds you and your fellow exhibitors to the [360AC Event Rules](#) and [360AC Demo Rules](#).

- **Refund Policy:** The latest an exhibitor can pull out of a show and receive a refund is 45 days prior to Load-In. The office must be notified by email to be eligible for a refund.

LOCATION: [Reflection Riding Arboretum](#)

MARKETING: The event will be promoted on the 360AC website, newsletters and postcard. A listing of participating exhibitors with their product lines will be posted on the 360AC website.

SHOW HOURS:

Monday April 8th

Move In: 2:00pm to 4:00pm

Tuesday April 9th

Morning Activity: 7:30am – 8:30am

Clinic: 9:00am – 3:00pm

Afternoon Activity: 3:00pm – 6:00pm

Wednesday April 10th

Morning Activity: 7:30am – 8:30am

Clinic: 9:00am – 3:00pm

Load Out: 3:00pm – 5:00pm

EVENT DETAILS:

This event is held rain or shine.

CLINICS: Will be on a one hour rotating basis.

MORNING EXPERIENTIAL ACTIVITY OVERVIEW for DAY 1 & 2: We're grouping these into 3 main activities, yoga, run/hike and camp breakfast. Participation by each exhibitor is optional.

AFTERNOON EXPERIENTIAL ACTIVITY OVERVIEW for DAY 1: We're grouping these into 3 main activities that multiple reps & brands can support. I.E. multiple footwear brands can support Trail Running & Hiking as a group.

ALCOHOL: Consumption during Event Hours is against Demo/Experience Rules.

ELECTRICAL: No electricity is available. Come prepared with a mobile power supply if you need it.

COMPANY PERSONNEL ATTENDING: There is **NO CHARGE**.

CAMPING: Is available and **FREE** inside the Candy Flats fenced field. We will have Port-o-Johns on-site in the camping area. You may park your vehicle near your tent if you are camping. Potable Water is available at the Nature Center.

FOOD: A **FREE LUNCH** will be served via Food Trucks in the Exhibit Area both days from Noon to 1:00pm. Breakfast and Dinner will not be provided.

SECURITY: **There will not be overnight security. Please lock any valuables in your vehicle overnight.**