



YOUR RESOURCE FOR  
GREAT OUTDOOR BRANDS

## **VENDOR BOOTH APPLICATION**

### **SOUTHEAST SUMMER 2019**

**BOOTH APPLICATION FORM SUMMER 2019 (page 2)**

**SHOW SPONSORSHIP FORM SUMMER 2019 (page 3)**

#### **Southeast Summer Expo**

Greenville Convention Center - Greenville, SC

**Monday, June 24th—Thursday, June 27th, 2019**

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#### **Alabama Summer Expo**

Birmingham Jefferson Convention Center-Birmingham, AL

**Wednesday, July 10th—Thursday, July 11th, 2019**

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#### **Southeast Paddle Sports & Wrap Up**

Greenville Convention Center - Greenville, SC

**Tuesday, August 13th—Wednesday, August 14th, 2019**

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### **INSTRUCTIONS FOR SENDING**

#### **Techie Version:**

1. Open attached pdf
2. Fill out highlighted areas
3. SAVE pdf to your desktop with your name as part of the file
4. Create a new email and attach saved pdf.

#### **Mid Tech Version:**

1. Open attached pdf
2. Fill out highlighted areas
3. Print, scan and email file to  
EASR

#### **Low Tech Version:**

1. Open attached pdf
2. Fill out highlighted areas
3. Print pdf and send to EASR:  
A. Fax: 828-252-3145  
B. Mail: EASR, PO Box 18297  
Asheville, NC 28814-0297

EVENT RULES POSTED ON [WWW.360ADVENTURECOLLECTIVE.ORG](http://WWW.360ADVENTURECOLLECTIVE.ORG) ON THE VENDOR DROP DOWN MENU



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SOUTHEAST SUMMER 2019  
VENDOR BOOTH APPLICATION FORM

COMPANY NAME: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: Office \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Name(s) of Person Attending Show: \_\_\_\_\_

JUNE 24, 25, 26, 27, 2019 GREENVILLE, SC Greenville Convention Center			
Description	Price	# of	Total
Show Fee	\$1200	1	
Booth Fee—10x10	\$600		
Extra Personnel (Booth fee includes 1 person Per 10'x10' booth purchased)	\$250		
Sponsorship (from page 3)	/	/	
<b>Total</b>			

JULY 10, 11, 2019 BIRMINGHAM, AL Birmingham Jefferson Convention Center			
Description	Price	# of	Total
Show Fee	\$1200	1	
Booth Fee—10x10	\$600		
Extra Personnel (Booth fee includes 1 person Per 10'x10' booth purchased)	\$250		
Sponsorship (from page 3)	/	/	
<b>Total</b>			

AUGUST 13, 14, 2019 GREENVILLE SC Greenville Convention Center			
Description	Price	# of	Total
Show Fee	\$1200	1	
Booth Fee—10x10	\$600		
Extra Personnel (Booth fee includes 1 person Per 10'x10' booth purchased)	\$250		
Sponsorship (from page 3)	/	/	
<b>Total</b>			

**Receipts will be emailed once processed**

- Space is not confirmed until payment is received.
- Completing and returning this application binds you and your fellow booth exhibitors to the 360AC Event Rules posted on the website under the Vendor drop down menu where this booth app is found.

PO Box 18297 Asheville NC 28814 Phone: 828.252.7956 Fax: 828.252.3145 E-mail: terry@360adventurecollective.org

<b>PAYMENT INFO:</b> 360AC accepts Check, VISA, Master Card, American Express (funds payable to EASR)			
Credit Card #:		Exp. Date:	
Name on Card:		Signature:	Date:
(Office Use) Address	Zip	Email receipt? y/n	
(Office Use) Date Paid:	\$ Amount:	CK # / AP#:	Booth #:

SOUTHEAST SUMMER 2019  
**VENDOR SHOW SPONSORSHIP OPPORTUNITIES**



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COMPANY NAME:

<b>SHOW PROGRAM AD SPACE</b>		<b>Cost at each show</b>		
Ad Description- Ads are printed in full color	Cost	Jun-GVL	Jul-BHM	Aug-GVL
Half Page (5.25" wide x 3.5" high)	\$150	\$	\$	\$
Full Page Inside (5.25" wide x 7" high)	\$200	\$	\$	\$
Full Page Inside Front/Back Cover (5.25" wide x 7" high)	\$250	\$	\$	\$
Full Page Back Cover (5.25" wide x 7" high)	\$300	\$	\$	\$
Ads must be received 4 weeks prior to the event in order for placement and printing to be secured. Image must be in a high resolution (300dpi) pdf or jpeg file,, 1MB or higher in resolution.				
<b>SHOW SPONSORSHIP OPPORTUNITIES</b>		<b>Cost at each show</b>		
Description	Cost	Jun-GVL	Jul-BHM	Aug-GVL
New Product Display—2ft x 2ft area in the show lobby. Must provide display.	\$50	\$	\$	\$
Mannequin Rental—located in show lobby. Please designate gender (M) or (F).	\$50	F= <u>  </u> \$	F= <u>  </u> \$	F= <u>  </u> \$
		M= <u>  </u> \$	M= <u>  </u> \$	M= <u>  </u> \$
Water Station—water cooler placed near your booth.	\$175	\$	N/A	\$
Daily Times Advertising—Fee covers duration of the show selected. 2"x 2" full color ad.	\$50	\$	\$	\$
Non-Traditional Product Sponsorship— I.E.: Afternoon Snacks, Beer at Dealer Reception, Outside display, etc... (inquire with office on pricing)	\$ ?		N/A	
(Payment will be made on page 2) <b>Totals for each show \$</b>		<b>\$</b>	<b>\$</b>	<b>\$</b>



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## Southeast Summer Expo

Greenville Convention Center—Greenville, SC

**Greenville Convention Center**  
**One Exposition Drive**  
**Greenville, SC 29607**

EXHIBITOR MOVE IN	Sunday, June 23	9:00 am to 7:00 pm
DATES & HOURS	Monday, Jun 24	9:00 am to 6:00 pm
	Tuesday, June 25	9:00 am to 6:00 pm
	Wednesday, June 26	9:00 am to 6:00 pm
	Thursday, June 27	9:00 am to 3:00 pm
BREAK DOWN	Thursday, June 27	3:00 pm to 8:00 pm

**FORMAT:** We will be using Hall 2. We will promote the event on the 360 Adventure Collective website, e-mail newsletters and with a postcard mailer. A listing of participating reps that purchase booth space with their product lines will also be available on the website and in the Show Program.

It is the responsibility of each individual Exhibitor to make appointments for the show.

**FLOORPLAN:** Available on the 360adventurecollective.org website. Click Calendar and scroll to specific show for link.

**SET-UP:** Sunday, June 23rd, 9:00 a.m. to 7:00 p.m. Vehicle access to the back of the hall IS available on Sunday, but may be limited due to the size of this show. If it's necessary for you to set-up past the 7pm close, you **will incur an additional** fee to cover the expense of security. Trailer storage will be in the parking lot across the street next to the airport.

**POP-UP TENTS:** Fire Marshal Regulations limits Exhibitors to no more than 2-10'x10' Pop-Up Tents side by side. This also applies to two exhibitors next to each other using Pop-Up's...no more than 2 side by side at adjoining booths. [Reason—blocks overhead sprinklers].

**BREAK-DOWN:** Removing a Display, Boat or Merchandise from your booth prior to the set break-down time will incur a **\$250** fine, payable on site & lose of Seniority for One Year.

**SECURITY:** The hall will be unlocked at 8:00am and LOCKED at 6:30pm. Everyone must be OUT OF THE HALL by 6:30pm. Once you leave the hall you will not be allowed back in until the next day.

**ELECTRICAL:** Advanced Cost is \$70.00 per outlet, and must be ordered on the convention center web link 30 days prior to move in: <https://meetgcc.com/exhibitors/electrical-services-form/>  
Rates jump to \$95 within 30 days prior to the show, or on-site. You must provide your own spotlights, extension cords, power strips, etc.

**SHIPPING:** UPS / Fed Ex -type shipments will be received and handled by Hollins Expo that arrive for 360AC exhibitors starting **Friday June 21th, 2019**. A charge of \$9.00 per box for all small packages up to 50 lbs. will be charged and payable to Hollins Expo. If you have packages weighing more than 50 lbs., or product arriving on a common carrier that will have to be routed through Hollins Expo, refer to the exhibitor service kit for the appropriate rate. Please have your Company ship to: Greenville Convention Center / 360 Adventure Collective ATTN: Your name DOCK 5 One Exposition Dr., Greenville, SC 29607 --- If your packages arrive too early they will be refused. ---

**COMPANY PERSONNEL ATTENDING:** Any company personnel attending must abide by the same 360AC Show rules. Each 10'x10' booth comes with ONE non-transferable name badge for personnel; each additional personnel is \$250, which is valid for the duration of this show.

**WIRELESS:** Is FREE and labeled as the "Convention Center" wireless network.

### HOST LODGING FACILITIES:

Hilton	45 W. Orchard Park Dr	Greenville, SC	864-232-4747	Rate: \$119.00 Exp: As available
Hyatt Place	40 W. Orchard Park Dr.	Greenville, SC	864-232-3000	Rate: \$104.00 Exp: 6/3/2019
Sleep Inn	231 Pleasantburg Dr	Greenville, SC	864-240-2006	Rate: \$79.00-\$89.00 Exp: 6/1/19



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# Alabama Summer Expo

Birmingham Jefferson Convention Center-Birmingham, AL

**BIRMINGHAM JEFFERSON  
CONVENTION CENTER**  
2100 Richard Arrington Jr Blvd N,  
Birmingham, AL 35203

EXHIBITOR MOVE IN	Tuesday, July 9	noon to 7:00 pm
DATES & HOURS	Wednesday, July 10	9:00 am to 6:00 pm
	Thursday, July 11	9:00 am to 5:00 pm
BREAK DOWN	Thursday, July 11	5:00 pm to 10:00 pm

**FORMAT:** We will be using the North Hall, and will promote the event on the **360 Adventure Collective** website, e-mail newsletters and with a postcard mailer. A listing of participating reps that purchase booth space with their product lines will also be available on the website and in the Show Program.

**It is the responsibility of each individual Exhibitor to make appointments for the show.**

**FLOORPLAN:** Available on the [360adventurecollective](http://360adventurecollective.com) website. Click Calendar and scroll to specific show for link.

**SET-UP:** Tuesday, July 9<sup>th</sup> Noon to 7:00 p.m. Vehicle access to the Hall is available; all load-in will be through the Roll Up Door at the back of the North Hall. Security will close & lock the hall at 7:00pm sharp.

**POP-UP TENTS:** Fire Marshal Regulations limits Exhibitors to no more than 2-10'x10' Pop-Up Tents side by side. This also applies to two exhibitors next to each other using Pop-Up's...no more than 2 side by side at adjoining booths. [Reason—blocks overhead sprinklers].

**BREAK-DOWN:** Removing a Display or Merchandise from your booth prior to the set break-down time will incur a **\$5250 fine**, payable on site.

**SECURITY:** The hall will be unlocked at 8:00am and LOCKED at 6:30pm. Everyone must be OUT OF THE HALL by 6:30pm. Once you leave the hall you will not be allowed back in until the next day.

**ELECTRICAL:** Advanced Cost is \$70.00 per 20 amp outlet, and must be received at the BJCC by Friday June 28th, otherwise the rate goes to \$99.00. You must provide your own spotlights, extension cords, power strips, etc. Use this web link to order services: <https://app.bjcc.org/ExhibitorOrderForm?IacuNum=37&Event=1806017&Type=2>

**WIFI:** Is FREE. Login info provided during set-up.

**SHIPPING:** UPS / Fed Ex -type shipments will be received and handled by Veal Convention Services that arrive for 360AC exhibitors starting **Tuesday, July 9th 2019**. A charge of \$29.00 per box for all small packages up to 30 lbs. will be charged and payable to Veal Convention Services. If you have packages weighing more than 30 lbs., or product arriving on a common carrier that will have to be routed through Veal Convention Services, refer to Veal Convention Services exhibitor service kit for the appropriate rate. They will also handle any outbound shipments.

Please have your Company ship to: **(Name of Exhibitor & Booth #), C/O Veal Convention Services, Inc.—Dock 2, 360 Adventure Collective, 2100 Richard Arrington Jr. Blvd., Birmingham, AL 35203**

--- **If your packages arrive too early they will be refused** ---

**FOOD/CONCESSIONS:** The BJCC has made it clear that NO outside food or beverage (including alcohol) can be brought into the building. A catered lunch will be provided each show day from noon to 1:30pm.

**COMPANY PERSONNEL ATTENDING:** Any company personnel attending must abide by the same 360AC Show rules. Each 10'x10' booth comes with ONE non-transferable name badge for personnel; each additional personnel is \$250, which is valid for the duration of this show.

## HOST LODGING FACILITIES:

Sheraton BJCC	2101 Richard Arrington Jr Blvd N	Birmingham, AL	205-324-5000	Rate: \$119.00 Exp: 7/08/2019
	\$10.00 per night 'Self Parking' in parking deck attached to Sheraton.			
Hilton Birmingham UAB	808 20th St. South	Birmingham, AL	205-933-9000	Rate: \$129.00 Exp: 6/18/2019



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## Southeast Paddle Sports & Wrap Up

### Greenville Convention Center—Greenville, SC

**Greenville Convention  
Center**  
**One Exposition Drive**  
**Greenville, SC 29607**

EXHIBITOR MOVE IN	Monday, August 12	9:00 am to 6:00 pm
DATES & HOURS	Tuesday, August 13	9:00 am to 6:00 pm
	Wednesday, August 14	9:00 am to 5:00 pm
BREAK DOWN	Wednesday, August 14	5:00 pm to 10:00 pm

**FORMAT:** We will be using the Conference Hall downstairs. We will promote the event on the **360 Adventure Collective** website, e-mail newsletters and with a postcard mailer. A listing of participating reps that purchase booth space with their product lines will also be available on the website and in the Show Program.

**It is the responsibility of each individual Exhibitor to make appointments for the show.**

**Floorplan:** Available on the [360adventurecollective](http://360adventurecollective.com) website. Click Calendar and scroll to specific show for link.

**SET-UP: Monday, August 12th 9:00 a.m. to 6:00 p.m.** Vehicle access to the hall **IS NOT** available on Monday; unloading is outside in the gated compound and must be rolled up the ramp into the Hall—come prepared to move in with your own dollies. If it's necessary for you to set-up past the 6pm, you **will incur an additional fee** to cover the expense of security. Trailer storage will be outside in the parking lot adjacent to the airport.

**POP-UP TENTS:** Fire Marshal Regulations limits Exhibitors to no more than 2-10'x10' Pop-Up Tents side by side. This also applies to two exhibitors next to each other using Pop-Up's...no more than 2 side by side at adjoining booths. [Reason—blocks overhead sprinklers].

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**COMPANY PERSONNEL ATTENDING:** Any company personnel attending must abide by the same 360AC Show rules. Each 10'x10' booth comes with ONE non-transferable name badge for personnel; each additional personnel is \$250, which is valid for the duration of this show.

**WIRELESS:** Is FREE and labeled as the "Convention Center" wireless network.

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Hyatt Place	40 W. Orchard Park Dr.	Greenville, SC	864-232-3000	Rate: \$104.00 Exp: 7/21/2019
Sleep Inn	231 Pleasantburg Dr	Greenville, SC	864-240-2006	Rate: \$79-\$89 Exp: 7/21/2019